



# ANNUAL PARTNERS

2025



# WE BELIEVE THE BEST HOPE FOR OUR FUTURE IS OUR LOCAL YOUTH.

They are the future leaders of our community and our world. We cannot solve the challenges they will face, but we can equip them with life skills, character, and relationships to face those challenges successfully for themselves. Being geographically close to them, we can surround them with a community of support and shared values—a *family*.

Studies show that kids' participation in the arts—and especially in performing arts—improves their self-awareness, social skills, emotional intelligence, academic outcomes, appreciation for arts and culture, and even civic engagement. Life skills such as confidence, humility, responsibility, teamwork, resilience, and creativity are inherent in performing arts. Kids learn and develop these skills and character attributes—all while having SO. MUCH. FUN.

**IN SHORT, PARTICIPATION IN PERFORMING  
ARTS HELPS KIDS GROW TO BE THEIR BEST  
SELVES—IN ALL AREAS OF THEIR LIVES.**



# TOGETHER, WE ARE ***BUILDING CHARACTERS, ONE CHILD AT A TIME.***

Annual Partners are individuals and businesses that have the vision, resources, and passion to make a legacy-level investment in our community by helping Stage Kids sustainably thrive. As a 501(c)3 nonprofit, our sustainability depends on contributions from families and companies like yours to help keep our programs available and affordable, so that any family that wants to experience the life-changing magic of the performing arts can do so.

**MORE THAN JUST A ONE-TIME EVENT SPONSOR, YOU  
ARE A TRUE PARTNER IN CREATING AND DELIVERING  
STAGE KIDS' IMPACTFUL PROGRAMS YEAR-ROUND.**

As such, you receive year-round benefits and recognition in appreciation for the important role you play in shaping the lives of our local youth, and the character of our community. ***Welcome to the Stage Kids Family.***



# ANNUAL PARTNER PROGRAM OVERVIEW

Annual Partners are individuals and businesses that have the vision, resources, and passion to make a legacy-level investment in our community as members of the Stage Kids Family. **People like Dr. Erik Holmberg, whose business has been a \$10,000 Annual Partner for four years!**



- Annual Partner opportunities are limited and range from \$2,500 - \$25,000.
- More than just a one-time event sponsor, Annual Partners make SK programs possible year-round, and therefore receive recognition and benefits year-round (e.g., SK website, social media, e-news)
- Annual Partners also receive prominent promotion during one of Stage Kids' premier programs—Winter Show, Spring Show, Summer Series, and Fall Show—when our community engagement and attention is at its highest
- Annual Partners choose one premier program during which they will receive even more promotion as a featured partner.
- Annual Partners receive quarterly updates on the impact of their support, as well as an Annual Impact Report.
- As true partners in building characters, one child at a time, Annual Partners are offered opportunities to help shape and guide Stage Kids' future.

**The following pages detail the recognition and benefits at each level. If you have any questions or comments, please email Stage Kids' Managing Director, Lacey Price, at [lacey@stagekidswa.org](mailto:lacey@stagekidswa.org)**

# PRESENTING PARTNER

\$25,000 | ONE AVAILABLE ANNUALLY

*Note: Benefits noted in red are upgrades from the \$10,000 Gold Partner level.*

Stage Kids' Presenting Partner receives the following benefits at **all four** of our premier programs:

- **Shared Values Campaign** (see Appendix A)
- **Logo on all production programs** (available for use in your own production if you so choose!)
- **Written message in each production program**
- Partner-Program Promo Video Opportunity (see Appendix B; one per year)
- Logo on all production t-shirts
- Dedicated pop-up booth in lobby (available for use in your own production if you so choose!)
- Logo on front cover
- Opportunity to ad
- Highlight in all con
- Logo on all produ
- Framed poster sig
- Logo on all e-mai
- Logo on all e-blas
- Full-page **inside cover advertiser**
- Director thank you
- VIP backstage to
- **Ten (10) VIP ticket**
- Logo on back cov
- Logo on Annual P



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production

Presenting Member receives the following benefits year-round:

- **Editorial feature in SK Annual Report**
- Logo on Stage Kids staff email signature **year round**
- Logo in all Stage Kids e-blasts (~20 per year)
- Select social media post shares
- First right for renewal at same level annually



# GOLD PARTNER

**\$10,000 | FOUR AVAILABLE ANNUALLY**

*Note: Benefits noted in red are upgrades from the \$5,000 Silver Partner level.*

Stage Kids' Gold Partners receive these benefits at one selected premier program:

- **Partner-Program Promo Video Opportunity (see Appendix B)**
- **Logo on all production t-shirts**
- **Dedicated pop-up banner in lobby** (available for use in your own lobby if you so choose!)
- **Logo on front cover of each production playbill**
- Opportunity to address audience before **two** shows
- Highlight in all controlled Stage Kids media coverage
- Logo on all production posters and banners
- **Framed poster signed by the cast**
- Logo on all e-mails to Stage Kids parents for three months leading up to production
- Logo on all e-blasts to Stage Kids patrons leading up to and following production
- **Full-page** advertisement in production playbill
- Director thank you from stage each show
- VIP backstage tour by cast members before each production
- **Eight (8)** VIP tickets

Gold Partners also receive the following benefits during our other two premier programs:

- One **full-page** advertisement in production playbills (3 total)
- Logo on back cover of each premier production playbill
- Logo on Annual Partner pop-up banner at each production
- **Eight (8)** VIP tickets

Gold Partners also receives the following benefits year-round:

- **Feature in one quarterly SK Family e-newsletter**
- Logo in all Stage Kids e-blasts (~20 per year)
- Select social media post shares
- First right for renewal at same level annually



# SILVER PARTNER

## \$5,000 | EIGHT AVAILABLE ANNUALLY

*Note: Benefits noted in red are upgrades from the \$2,500 Bronze Partner level.*

Stage Kids' Silver Partners receive these benefits at one selected premier program:

- **Opportunity to address audience before one show**
- **Highlight in all controlled Stage Kids media coverage**
- **Logo** on all production posters, banners, and flyers
- **Logo** on all e-mails to Stage Kids parents for three months leading up to production
- **Logo** on all e-blasts to Stage Kids patrons leading up to and following production
- Half-page advertisement in production playbill
- Director thank you from stage each show
- VIP backstage tour by cast members before each production
- **Six (6)** VIP tickets

Silver Partners also receive the following benefits during our other two premier programs:

- One half-page advertisement in production playbills (3 total)
- Logo on back cover of each premier production playbill
- Logo on Annual Partner pop-up banner at each production
- **Six (6)** VIP tickets

Silver Partners also receives the following benefits year-round:

- Logo in all Stage Kids e-blasts (~20 per year)
- Select social media post shares
- First right for renewal at same level annually



# BRONZE PARTNER

## \$2,500 | EIGHT AVAILABLE ANNUALLY

*Note: Benefits noted in red are upgrades from the \$1,000 Partner level.*

Stage Kids' Bronze Partners receive these benefits at one selected premier program:

- **Name on all production posters and banners**
- **Name on all e-mails to Stage Kids parents for three months leading up to production**
- **Logo on all e-blasts to Stage Kids patrons leading up to and following production**
- **Half-page advertisement in production playbill**
- **Director thank you from stage each show**
- **VIP backstage tour by cast members before each production**
- **Four (4) VIP tickets**

Bronze Partners also receive the following benefits during our other two premier programs:

- One **half-page** advertisement in production playbills (2 total)
- Logo on back cover of each premier production playbill
- **Logo** on Annual Partner pop-up banner at each production
- **Four (4) VIP tickets**

Bronze Partners also receives the following benefits year-round:

- Logo in all Stage Kids e-blasts (~20 per year)
- **Select social media post shares**
- First right for renewal at same level annually





## Appendix A

### ***Shared Values Campaign***

Stage Kids exists to develop positive characteristics, values, and life skills in our local youth. If you're reading this, we're guessing you too are part of a family or business that has achieved great things as a result of dedication to core *values, characteristics, and life skills*.

**Let's shine the spotlight on one of our shared values, characteristics, or life skills—for our Stage Kids to explore and practice, and for our community to see and know you better.**

We will work together to select one of your organization's core characteristics, values, or life skills to highlight as a theme during your selected premier program. We will collaborate on how to thoughtfully weave this as a theme into the program, including program promotion.

For example: You could attend the first rehearsal to introduce yourself to participating kids and describe what your chosen characteristic means to your organization and what your organization does to stay true to it. During the program, kids could be encouraged to think about how that characteristic is embodied in the program—both in the production itself, and in their learning of it. Prior to the first performance, kids could vote on who they believe has exhibited that characteristic best throughout the program. On opening night, you could address the sold-out audience before the show with a brief introduction, a short description of your organization's chosen characteristic, and then reward the kid who exhibited it best with a prize.

## Appendix B

### ***Member-Program Promo Video***

**Let's simultaneously promote your business and our program in an authentic way through a partner-program promo video.** This could take many forms (and the Stage Kids themselves would really enjoy helping with ideas and execution); two ideas are:

- A 90-second video featuring two or three cast members giving a tour of your organization, describing your work in their own words, asking your staff trivia questions about the show with prizes for correct answers, etc.
- A 90-second video featuring one of your executives interviewing one or two cast members with questions that go 'behind the curtain' and spark audience interest in seeing the upcoming production, such as:
  - What is the most interesting thing about the character you play? What about this character is very different from you, and how has acting as this character changed the way you think?
  - What is the most technically difficult element of this show? (e.g., a quick costume change, synchronizing a sound cue with the sound effect, the accent they had to learn, etc.)

Member-Program promo videos will be distributed through our e-blast distribution list, Instagram, and Facebook with a Facebook Ad boost to our target audiences.